

ToP Strategic Planning presents a structured planning process which incorporates the *workshop method* for building **consensus**, the focused conversation method for effective group **communication** and an implementation planning process for turning ideas into productive **action** and concrete **accomplishments**.

WHO SHOULD TAKE THIS COURSE?

Executives and organizational leaders who depend on others for successful implementation of organization strategies: Senior administrators, managers, private consultants, community coordinators, policy analysts, board members, educators and individuals responsible for design and facilitation of strategic planning efforts in organizations.

Note: This *advanced* course has a pre-requisite that attendees have taken ToP Facilitation Methods.

COURSE INFORMATION & LOGISTICS

When: December 8-9, 2020

Time: 8:30 a.m. – 5:30 p.m.

Where: PCC Willow Creek Campus, Beaverton, Oregon

REGISTRATION

You can register for this course, or see all the courses available this calendar year by visiting www.top-training.net

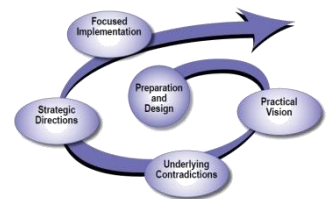
COURSE EXPECTATIONS

This course provides a structured process that helps you plan and facilitate a meaningful strategic plan. As a participant you will:

- Enhance your capacity for creative strategy building,
- Enable a group to come to a common vision and create a “participant-owned” plan that deals with the realities blocking the group,
- Experience and practice the complete strategic planning process of vision, contradictions, strategic directions and implementation,
- Demonstrate how to weave together the basic tools into longer formats and retreat settings.

STRATEGIC PLANNING PROCESS

The ToP Strategic Planning process builds on your learning from the ToP Facilitation Methods course, showing you how to weave those methods to achieve a



The five steps of ToP Strategic Planning process are:

PREP AND DESIGN	PRACTICAL VISION	UNDERLYING CONTRADICTIONS	STRATEGIC DIRECTIONS	FOCUSED IMPLEMENTATION
Assess the clients’ objectives and needs, including their history and their hopes for planning	Transform individual desires and hopes, into a collective & shared vision for the future	Facilitate an in-depth understanding of the blocks and barriers the group is currently and will continue to face if left unacknowledged	Craft strategies that will allow the group to address the underlying contradictions and move toward the vision.	Help the group craft concrete actions based on their strategies; Determine realistic accomplishments for the first year and lay out specific responsibilities and deadlines for the first quarter.



LEARN HOW TO

**FOSTER
ORGANIZATIONAL
ALIGNMENT**

**GENERATE HIGH
LEVELS OF
PARTICIPATION
AND COMMITMENT**

**CRAFT
STRATEGY THAT
DEALS WITH
UNDERLYING
PROBELMS**

**CREATE AN
IMPLEMENTABLE
PLAN**

TOP STRATEGIC PLANNING (TSP) PRICING

Corporate (for-profit)		\$950
Public-Government		\$750
Non-Profit	* large institutions (budget > 5million)	\$950
	* mid-sized (budget between \$1- 5 million)	\$650
	* small/community based (budget <\$1 million)	\$400
Individual/ No Org Affiliation	Independent Consultant	\$650
	Student Rate	\$400

“ICA Strategic Planning provides a succinct, practical method for participants to engage in to create a plan that is not only practical but also doable for any agency despite the size.”

— W.B., MN,
RN Public Health Nurse

“This is an immersive strategic planning training that will provide you with the skills you need to develop and facilitate a thoughtful, useful plan that everyone can support.”

— TSP Past Participant

DISCOUNTS

When full payment or purchase order is received 3 weeks or more in advance, you can receive a \$50 discount for the course.

CANCELLATION

Cancellation refunds may be received with up to 21 days prior to each course. Cancellations received with less than 21 days prior to a course will be subject to full payment. You may send a substitute or re-schedule for the next course date if you can't attend.

COURSE CREDITS OFFERED

American Institute of Certified Planners
Certification Maintenance (AICP CM) units:
14.5 CM

Master Certified Health Education Specialist
(CHES-MCHES) hours: 13.5



Certification
Maintenance



Barbara MacKay, CTF, CPF

(503) 579-5708

www.northstarfacilitators.com